

GRADING RUBRIC FOR WCTSMA POSTERS

Poster Title: _____

School Name: _____

	4	3	2	1
COVERAGE OF THE TOPIC	Details on the poster capture the important information about the topic and increase the audience's understanding.	Details on the poster include important information but the audience may need more information to understand fully	Details on the poster relate to the topic but are too general or incomplete. The audience needs more information to understand	Details on the poster have little or nothing to do with main topic.
KNOWLEDGE AND UNDERSTANDING	<ul style="list-style-type: none"> • Demonstrates thorough knowledge of content • Demonstrates thorough understanding of content 	<ul style="list-style-type: none"> • Demonstrates considerable knowledge of content • Demonstrates considerable understanding of content 	<ul style="list-style-type: none"> • Demonstrates some knowledge of content • Demonstrates some understanding of content 	<ul style="list-style-type: none"> • Demonstrates limited knowledge of content • Demonstrates limited understanding of content
GRAPHICS - RELEVANCE	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand	All graphics relate to the topic	Graphics do not relate to the topic.
GRAPHICS - CLARITY	Graphics are all in focus and all the content easily viewed and identified from 6 ft.	Most graphics are in focus and the content easily viewed and identified from 6 ft.	Most graphics are in focus and the content is easily viewed and identified from 4 ft.	Many graphics are not clear or are too small
ATTRACTIVENESS	The poster is exceptionally attractive in terms of design, layout, and neatness	The poster is attractive in terms of design, layout, and neatness	The poster is acceptably attractive through it may be a bit messy	The poster is distractingly messy or very poorly designed. It is not attractive.
CREATIVITY	<ul style="list-style-type: none"> • Interesting, engaging, visually stimulating • Interest, motivation, effort and time obviously present 	<ul style="list-style-type: none"> • Will engage but will not stimulate 	<ul style="list-style-type: none"> • Very little use of color or pictures but enough to engage and hold attention 	<ul style="list-style-type: none"> • Bland • Boring to look at, does not catch your attention • Interest, motivation, effort and time obviously absent
MECHANICS	No grammatical, spelling, or punctuation errors	Almost no grammatical, spelling, or punctuation errors	A few grammatical, spelling, or punctuation errors	Many grammatical, spelling, or punctuation errors
SOURCES	All sources (information and graphics) are accurately documented	All sources (information and graphics) are accurately documented, but there are a few errors in the format	All sources (information and graphics) are documented, but information is incomplete or many are not in the desired format	Some sources are not accurately documented

Evaluator: _____ Score: _____